

# **MEDIA RELEASE**

## **60TH STAGING OF THE RJRGLEANER NATIONAL SPORTSMAN & SPORTSWOMAN OF THE YEAR AWARDS**

**Kingston, Jamaica. Friday November 20, 2020.** The Board of the RJRGLEANER Sports Foundation announced today that consultation with the various sporting bodies has resulted in several changes to the staging of the 2020/2021 National Sportsman and Sportswoman of the year awards.

**COVID-19 pandemic created** disruptions to the sporting fraternity, affecting all sporting activities. As a result for the year 2020/21 there will be no awards made for Sportsman or Sportswoman of the Year, People's Choice Award, Category Awards, Team Awards, Y.O.U.T.H Awards and ISSA Schools' Awards.

The 2020/21 awards will be presented as a one-hour television programme featuring a Lifetime Achievement Award, The Chairman's Award and the Certificates of Merit. The event, staged by the RJRGLEANER Sports Foundation will also focus on the 60<sup>th</sup> anniversary of the awards, under the heading "Celebrating 60 years of Sporting Excellence", by honouring a sports man and a sportswoman for each of the six decades of the life of the awards. The six men and six women will be drawn from those who have been winners of sportsman and sportswoman award over the decades.

The RJRGLEANER Sports Foundation, announced the scheduling of the awards today Friday November 20, 2020 in a Virtually held Briefing Session with the stakeholders representing 42 accredited Sport Associations. The awards will be broadcast on Friday, January 22, 2021, beginning at 8:35 pm on Television Jamaica Limited, TVJ.

The 60th National Sportsman and Sportswoman of the Year Awards will therefore, not have a live audience at at our usual location but will be pre-packaged for television. There will also be a short section of the awards highlighting meritorious performances by Jamaican athletes in areas that were possible in 2020.

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## About Us:

The RJRGLEANER Communications Group is the home of Jamaica's biggest, most influential and entertaining electronic, print and digital media platforms. The organisation boasts household media brands that are known and loved by the audiences it seeks to serve Today it houses five (5) radio stations – Radio Jamaica 94 FM, Power 106 FM, FAME FM, HITZ FM and Music 99FM. These are radio brands with diverse appeals, producing content, including news, sports, music, entertainment, human interest and so much more.

Under the broadcasting umbrella, there is also Television Jamaica. Known with affection as TVJ, the station delivers daily the largest number of TV viewers peaking at just over a million in its prime-time news slot; Its entertaining and 'must see' morning programme, Smile Jamaica! reaches well over half a million viewers with its creative and topical morning features, interviews, and even more entertainment, while newly introduced DAY TIME Live! programme is developing its own unique personality and achieving growing audiences among daytime viewers at home and in offices.

Television Jamaica's' sister station TVJ Sports Network caters to the growing sporting devotees and fanzines alike. There is Jamaican News Network (JNN) which as the name implies focus on news and news related programmes and finally, Reggae Entertainment Television (RETV) being the music, entertainment and lifestyle TV station in the Group.

The 2015 merger with the Gleaner Company (Media) Limited, brought on board the most credible, most read and most respected daily and Sunday newspapers. The Daily Gleaner and Sunday Gleaner taps into the veins of those wanting more than just headlines. The paper's crusading legacy and credible reporting keeps it as the leader in its market, while The Star Newspaper, satisfies a mass market audience with reporting of the day's happening with a more jovial slant.

At the core of the organisation is the RJRGLEANER News and Sports Centre which produces unparalleled news and sports programmes that are underpinned by one of the company's mantra of being *consistently credible*.

For further details, please don't hesitate to reach out to me on: -

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